

Chelan County Lodging Tax Advisory Committee

Meeting Agenda

June 23, 2021

Next Meeting

Time: 1:00 P.M.

Date: June 23, 2021

Location: 400 Douglas Street, Suite #201 Wenatchee, WA 98801.

Zoom: <https://us02web.zoom.us/j/6048409508>

Meeting ID: 604 840 9508

Agenda Items

1. Introductions
2. Historic Overview
3. Marketing
4. Long-term Planning
 - a. Grant Program
 - b. Branding
 - c. Marketing Focus
5. Meeting Dates & Time